



United Way  
of Greater Mercer County

## OUR GUIDING PRINCIPLE

Our work begins with the **fundamental belief** that all people deserve a quality education, enough income to support a family and good health. Our approach to developing and implementing initiatives with our partners is driven by that guiding principle.

## HOW WE WORK



**IDENTIFY  
ISSUES**



**DEVELOP  
PARTNERSHIPS**



**LEVERAGE  
RESOURCES**



**IMPLEMENT  
SOLUTIONS**



**MEASURE  
RESULTS**

## UNITING THOSE WHO HELP

It takes the whole community, working together, to achieve results. United Way partners with local non-profits, businesses, governments, and volunteers to fund sustainable programs that create lasting change by preventing problems from happening in the first place.

## INVESTING FOR RESULTS

By investing smartly, measuring results, and making accountability a priority, United Way has a more significant impact on the issues facing our community.

## COMMUNITY IMPACT

When you give to United Way's Community Impact Fund, your gift goes to work addressing and solving local problems and creating opportunities for a better life for all.

## GIVE

The workplace campaign is the easiest and most powerful way to invest in our community.

We invite you to become a Leadership Giving donor and allow your benevolence to be a beacon for other donors to follow.

### Leadership Annual Giving Levels

Tocqueville	\$10,000 +
Platinum	\$7500 - \$9999
Gold	\$5000 - \$7499
Silver	\$2500 - \$4999
Bronze	\$1000 - \$2499

## ADVOCATE

You can make change happen with your voice by getting informed, educating your friends, or speaking up on what you would like to see improved by writing a letter to the editor, calling your elected officials, and showing your passion about local issues.

## VOLUNTEER

As a volunteer, you make a direct, hands-on contribution to your community.

# WE INVITE YOU TO BE PART OF THE CHANGE.

Visit [liveunitedgreatermercer.org](http://liveunitedgreatermercer.org) and:

Sign up for eUpdates

- Advocate to improve your community
- Become a Leadership Giver
- Find out about local United Way events
- Find volunteer opportunities and learn how to join *Women's Leadership Council, Young Leaders United, New Business Development, Latino Vision Council, or Resource Investment Cabinet*

INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973.504.6215 AND IS AVAILABLE ON THE INTERNET AT [HTTP://WWW.STATE.NJ.US/LPS/CA/OCPC/CHARITIES.HTM](http://WWW.STATE.NJ.US/LPS/CA/OCPC/CHARITIES.HTM). REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**

**VISIT US ONLINE!**  
[liveunitedgreatermercer.org](http://liveunitedgreatermercer.org)

**JOIN US ON FACEBOOK!**  
[facebook.com/uwgmcc](http://facebook.com/uwgmcc)

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## EDUCATION

**Education** is essential to getting and keeping a job with a livable wage and health benefits, but too many children and parents in our community do not have the basic literacy and math skills that are necessary to succeed in school and eventually obtain employment.

**Last year, United Way helped 207 children receive day care with enhanced mental health support and literacy training. Also, 76 “at-risk” freshmen received peer and adult mentoring to keep them in school.**



United Way’s **Helping Children Succeed** Vision Council focuses on getting kids ready for school and staying in school to graduate, and helping parents to become more involved in their lives through three funded initiatives:

- TRIO (Teaming Resources for Innovative Opportunities)
- Family Education Collaborative
- Trenton Leadership & Mentoring Project

## INCOME

Financial stability comes from having an **income** that is adequate to pay for today’s necessities and to save for the future, but too many working parents don’t have the resources they need to obtain work, to earn enough to provide for their families, and to achieve good health.

**Last year, United Way provided permanent housing to 50 homeless individuals and families. 535,542 pounds of food were distributed to over 31,000 households and 3,200 people were educated about nutrition.**



United Way’s **Fostering Self-Sufficiency** Vision Council focuses on reducing homelessness, increasing access to nutritious food, decreasing domestic violence, and improving mental health and financial literacy through four funded initiatives:

- Community of Services Collaboration
- Housing First Initiative
- Nutrition Alliance
- Latino Domestic Violence Prevention Initiative

## HEALTH

Good **health** is one of the most essential building blocks for a better life, but an increasing number of older adults and people with disabilities are not able to access vital medical services, eat healthy meals, and live out their lives with dignity and in good health.

**Last year, United Way provided 457 older adults and people with disabilities with “no wrong door” and wrap-around services including home healthcare, mobile meals, counseling and transportation.**



United Way’s **Caring for Seniors & People with Disabilities** Vision Council focuses on keeping people in their homes, improving their mobility, socialization and overall health, and reducing their isolation through two funded initiatives:

- Project Connect
- Partners in Caring



Every hour of every day, thousands of people need essential human services—they are looking for training, employment, food pantries, help for an aging parent, addiction prevention programs for their teenage children, affordable housing options, support groups and ways of becoming part of their community. United Way’s 2-1-1 service allows people to give help and to get help.

### UNITED WAY & 2-1-1

2-1-1 is an easy to remember telephone number that connects people with important community services and volunteer opportunities. The implementation of 2-1-1 is spearheaded nationally by United Way and local information and referral agencies.

#### Dial 2-1-1 for:

- Housing and Shelter
- Utilities and Heat
- Financial Assistance
- Food Assistance
- Employment & Training Programs
- Transportation